



Capacity Building Workshop on Project Proposal Development for Sustainable Rural Livelihoods under Unnat Bharat Abhiyan

Jointly Organized by

**UBA-SEG – Rural Livelihood,
The Gandhigram Rural Institute (DTBU), Gandhigram,
St.Xavier's College, Palayamkottai and
Holy Cross Home Science College, Thoothukudi**

In Collaboration with

Vibha Vani, New Delhi

Date: 27.10.2025

Time: 10.00 am to 04.00pm

Venue : Louis Xavier Hall, St.Xavier's College, Palayamkottai





UNNAT BHARAT ABHIYAN ST. XAVIER'S COLLEGE (AUTONOMOUS)



Palayamkottai, Tirunelveli, Tamil Nadu - 627 002
AISHE CODE : C - 41173

UBA - SEG RURAL LIVELIHOOD PROJECTS - 2025

"The Application of Bakery Technology for Enhancing Livelihoods in Rural communities of Ilangulam Village, Nanguneri Block, Tirunelveli District"

Inauguration of the Project

Date :

27.10.2025, Monday

Venue:

St. Xavier's College (Autonomous)

Time :

9:30 AM

Blessings and Prayers : **Rev. Fr. Dr. S. Lazar, S.J**
Secretary, SXC, Palayamkottai

Rev. Fr. Dr. Godwin Rufus, S.J
Principal, SXC, Palayamkottai

Inaugurated by : **Dr. K. Ravichandran**
Co-ordinator, UBA - SEG Rural Livelihood
GRI, Gandhigram, Dindigul

In the presence of : **Mr. Rajive, N.P.**
Executive Director, Vibha Vani, New Delhi

Mr. G. Simiyon
Assistant Director, MSME, Tirunelveli

Er. S. Shanmugasundaram
Professor of Practice, GRI, Gandhigram

Rev. Fr. Dr. S. Aruldoss, S.J
Director, UBA, SXC, Palayamkottai

Rev. Dr. Sr. M.S. Rubha
Principal, HCHSC, Thoothukudi

Organising Committee

Dr. M. Johnson Gritto
Coordinator

Mr. D. Antonysamy
Executive Member

Dr. P. Shenbagaraj
Executive Member

Dr. T. Leon Stephanraj
Executive Member

Dr. Jain Ruth
Executive Member

Mr. Mathivanan
Executive Member

Dr. N.K. Karthick
Executive Member

PROGRAMME SCHEDULE

Registration: 09.30 AM to 10.00 AM

Prayer

Inaugural Session: 10.00 am to 10.30 am

- Welcome Address & Context Setting** : Dr.K.Ravichandran, RCI, UBA, GRI Gandhigram
- Presidential Address** : Rev. Fr. Dr. Godwin Rufus S. J., Principal, SXC, Palayamkottai
- Felicitation** : Rev.Sr.Dr.M.S.Rubha, Principal, HCHSC, Thoothukudi
- Inaugural Address** : Thiru. Rajive N.P., Executive Director, Vibha Vani (MoU Partner)
- Keynote Address** : Mrs.V. Yamuna, Commissioner, Nanguneri Panchayat Union.
- Vote of Thanks** : Dr.N.N.Krishnaveni, UBA Coordinator, HCHSC, Thoothukudi

Session-I: Learning from Successful SEG-UBA Projects(10.30 - 11.15am)

- Mushroom Cultivation-Case study** : Dr.M.Johnson Gritto, UBA Coordinator, SXC, Palayamkottai
- Cow Dung-based Products** : Dr.N.N.Krishnaveni, UBA Coordinator, HCHSC, Thoothukudi
- Veterinary Homeopathy** : Dr.N.V.Suganthan, Principal and UBA Coordinator, SKHMC, Kulasekharam
- Palmyra-based Bakery Products** : Dr.M.Vadivel, UBA Coordinator, MSEC, Kilakarai

Open Interaction (11.15 - 11.30am)

Participant reflections and Q&A on lessons from successful SEG projects

Tea Break: 11.30 to 11.45 am

Session II – Writing a Winning Proposal (11.45am - 01.00pm)

- Core elements of proposal writing: problem analysis, objectives, activities, budgeting, logical framework, and outcome mapping** : Thiru. Rajive N.P, Executive Director, Vibha Vani

Lunch Break : 01.00 to 02.00 pm

Session III – Project to Enterprise Development (2.00 - 2.30pm)

- Transitioning from project to enterprise formation, funding support under MSME–GoI schemes, and proposal submission procedures** : Thiru. Simiyon G., Assistant Director, MSME, Tirunelveli

Session IV – Group Exercise and Funding Pathways(2.30 - 3.00pm)

Hands-on drafting of project proposals for Government / CSR / UBA funding with expert mentoring, presentation on key funding agencies and submission protocols

Tea Break: 03.00 to 03.15 am

Reflection and Action Plan (03.15 - 3.45pm)

Participants outline follow-up actions and identify one potential project proposal idea for submission – Focus on water and rural livelihood

Valedictory Session (03.45 - 4.00pm)

Resource Team: Mr.N.P., Executive Director, Vibha Vani
Mr.Simiyon G., Assistant Director, MSME, Tirunelveli
Er.S.Shanmugasundaram, Professor of Practice, GRI, Gandhigram